

Enterprise Trade Fund Guidelines for Film & Sound Applications

The Yukon Film & Sound Commission will consider the following when assessing Film and Sound applications for the Enterprise Trade Fund.

Applications must be submitted a minimum of 15 business days prior to intended date of departure from Yukon, unless otherwise approved by Yukon Film & Sound Commission.

The fund is intended to provide access to new markets. Therefore costs of touring and showcasing in Yukon will not be considered.

In order to provide funding to as many applicants as possible, funding to any one applicant will be limited to \$10,000 per fiscal year (April 1 to March 31)

Touring up to \$5,000.0/per application

- Must have a demonstrated commitment to a career in the music industry as evidenced the applicant's tour history, marketing plan and professional promotional materials.
- The date of the release of a CD must be a maximum of 24 months preceding the date of application and must be available for sale or digital download for up to 2 months following the tour.
- Tours must have at least 8 confirmed performances of which one has to be a significant venue. A combination of factors will be considered when establishing "Significant Venue"
 - ✓ Demonstrated capacity of the venue.
 - ✓ Demonstration of how the intended audience of the venue will grow the fan base of the applicant.
 - ✓ Demonstration of how the venue fits with the applicants genre of music
 - ✓ Demonstration of how the venue can provide potential opportunities for future growth of the applicant career or business.
- Tours, showcases, attendance at trade shows, or commercial events that receive support from the *Yukon Government Touring Artist Fund* will not be considered by the Enterprise Trade Fund for the same project
- Subsequent applications to ETF for touring that include a significant venue that has been funded under a previous ETF application will be evaluated as follows:
 - 50% of the project cost up to 5,000.00 the firsttime
 - 25% of the project cost up to 5,000.00 the second and final time

Showcasing - up to 2,000.00/application

- Must have a demonstrated commitment to a career in the music industry as evidenced the applicant's tour history, marketing plan and professional promotional materials.
- Applicants must have been selected through a competitive process and confirmed with a letter of invitation from the event organizers.

- The date of the release of a CD must be a maximum of 24 months preceding date of the application and must be available for sale or digital download for up to 2 months following the tour
- Tours, showcases, attendance at trade shows, or commercial events that receive support from the *Yukon Government Touring Artist Fund* will not be considered by the Enterprise Trade Fund for the same project.
- Subsequent applications for showcasing at the same event will be evaluated as follows:
 - 50% of the project cost up to 2,000.00 the first time
 - 25% of the project cost up to 2,000.00 the second and final time